



ESPA ANNUAL CONFERENCE

After 25 years in the event services industry, the Event Service Professionals Association welcomed attendees to its annual conference at the Walt Disney World Swan and Dolphin in Orlando, Fla., in January. Themed "Perfecting the Art of Event Service," the conference provided timely topics to help attendees enhance their event service skills. Issues discussed included technology, multi-generations, ethics, food and beverage, disaster preparedness and corporate social responsibility.



PCMA CONVENING LEADERS

Professional Convention Management Association incorporated new design elements into its Convening Leaders conference, held Jan. 13-16 at the Orange County Convention Center in Orlando. At a new general session concept called "The Show Reimagined," the meal was served from food stations while presenters spoke from a stage in the middle. Seating on both sides of the stage included headphones so attendees could eat their lunch while listening to speakers. Keynote speakers at the event included The New York Times columnist Thomas Friedman and author Morten Hansen. Attendees spent the first morning of the conference at Clean the World, a local organization that benefited from PCMA's Hospitality Helping Hands program, assembling hygiene kits that were donated to the Coalition for the Homeless of Central Florida.



AACS ANNUAL SCIENTIFIC MEETING

The American Academy of Cosmetic Surgery held its Annual Scientific Meeting in January in Las Vegas, with a theme of "Global Innovations and Controversies in Cosmetic Surgery." More than 900 attendees from 27 countries gathered to hear from top minds in cosmetic surgery at sessions that covered topics including stem cells, practice management, comprehensive cosmetic surgery for men, and the use of lasers and radio frequency technology in cosmetic procedures.